



VEYNUUS

Corporate Profile 2026

Consulting and strategic advisory for governments, international organisations and businesses.

WHO WE ARE

A multidisciplinary consulting and strategic advisory firm

Veynuus helps governments, international organisations and businesses turn plans into results through communications, financial and business advisory, people services, research and public sector reform. Headquartered in Mogadishu with an office in Nairobi, we deliver across Somalia, Kenya and Sudan, combining local depth with international standards.

Vision

To be the region's most trusted partner for institutions shaping Somalia's economic and social future.

Mission

To deliver practical, evidence-based advice and services that strengthen institutions, open markets and improve lives.

CEO'S MESSAGE

Our work is judged by what our clients can do after we leave.

Naima Abdirahman Moalin

Founder & CEO, Veynuus

When I founded Veynuus, the goal was simple: give Somali and regional institutions a partner that understands both the context and the standards they are held to. Too often, good programmes stall because the research is thin, the message never reaches people, or the systems behind the work are not ready.

Over the past year we have delivered for federal ministries, UN agencies, universities, banks and leading private companies. We have convened lawmakers, profiled businesses and households across

several states, and carried public information to communities nationwide.

We are a women-led firm, and around 60% of our delivery team are women. We hire and train field teams in every state, and we hold ourselves to the principles of the UN Global Compact, which we joined in April 2025.

I hope this profile shows why our clients keep working with us. I look forward to building the next chapter with you.

Integrity

We report honestly and protect our clients' trust.

Quality

We work to the standards of those we serve.

Local depth

We know the people and places we work in.

Inclusion

Women and youth at the centre of our work.

Accountability

We measure results and own our delivery.

Partnership

Lasting relationships, not transactions.

AT A GLANCE

6

Service lines under one roof

3

Countries: Somalia, Kenya, Sudan

60%

Women in our delivery team

4

Federal ministries served

7

Leading private companies served

5

UN agencies and INGOs served

Registered: MOCI, May 2024

Licence (UBI): 19030919735

TIN: C05744276R

UNGM: 1019971

UN Global Compact since Apr 2025

Six service lines, one integrated team

Each line can be engaged on its own or combined into a single, joined-up assignment. Event management and publication production run across all six.

Strategic Communications & Media

01

We help institutions explain what they do and reach the people they serve.

- Communication strategy
- Media & ad campaigns
- Video & documentaries
- Motion graphics & animation
- Branding & creative
- Social media
- PR & media relations
- Web & digital platforms

Financial Advisory & Management

02

We keep organisations compliant, well managed and ready to invest.

- Bookkeeping & accounting
- Tax & compliance (TCC)
- Financial planning & modelling
- Feasibility & valuation
- Audit & reporting
- Trade & project finance
- Financial management systems

Business & Trade Services

03

We help companies set up, enter new markets and trade with confidence.

- Company registration
- Licensing & compliance
- Market entry
- Market research
- Procurement & supply chain
- Import, export & trade
- Office set-up
- Legal & regulatory documents

Human Capital Services

04

We find, develop and manage people, and prepare young people for work.

- Recruitment
- HR advisory & systems
- Payroll & HR outsourcing
- Training & capacity building
- Organisational development
- Staff secondment
- Youth employability

Research, Data & Policy

05

We generate the evidence decision-makers need, from field to policy.

- Research & studies
- Field surveys & data collection
- Data analysis & visualisation
- Monitoring & evaluation
- Policy analysis & advisory
- Needs assessments
- Publications & reports

Governance & Public Sector Advisory

06

We support public institutions to plan, reform and deliver.

- Policy development & reform
- Institutional capacity
- Public financial management
- Governance assessments
- Strategic planning
- Inter-governmental coordination
- Proposal & grant advisory
- Project implementation

INDUSTRIES WE SERVE

01 Government & Public Sector

Ministries, states, regulators

02 Humanitarian & Development

UN agencies, INGOs, donors

03 Banking & Finance

Banks, inclusion, Islamic finance

04 Education

Universities, schools, skills

05 ICT & Digital

Telecoms, digital public platforms

06 Trade & MSMEs

Market access, enterprise growth

07 Agriculture & Food

Farmers, agribusiness, value chains

08 Health

Hospitals and health institutions

09 Infrastructure

With local and international experts

Assignments delivered

JUN 2025

High-Level Legislative Engagement

MINISTRY OF COMMUNICATIONS & TECHNOLOGY

JUL 2025

Household Profiling & Documentation

ABLAAL FOUNDATION

OCT – DEC 2025

Market-Ready MSME Verification & Trade Profiling

MINISTRY OF COMMERCE & INDUSTRY

2025 – 2026

Audio-Visual and Illustration & Animation LTAs

IOM SOMALIA

Somalia DPI Summit Hub (dpi.gov.so)

MINISTRY OF COMMUNICATIONS & TECHNOLOGY

National Employment Job Fair

MOLSA / NESC · IOM

E-Learning & Online Courses Platform

UNIVERSITY OF SOMALIA

BGS Event & Registration

HORMUUD TELECOM

Somalia Market Entry & Company Registration

FASTWAY KENYA LTD

Desk Review

MINISTRY OF COMMERCE & INDUSTRY

JUN 2025

SCRIP Documentary

FAO SOMALIA

AUG – DEC 2025

Institutional Readiness Study for Graduate Employment

UNIVERSITY OF SOMALIA

FEB 2026

National Assessment of the MSME Department

MINISTRY OF COMMERCE & INDUSTRY

Somali National Job Portal (jobs.gov.so)

MOLSA / NESC · IOM

Civil Registration Animation Series (7 videos)

IOM SOMALIA

Youth Access to Finance & Investment Assessment

MYBANK

Curriculum Summaries & Teacher Guide

ABLAAL SCHOOLS

Business Event Management

SBA / SBFC

Centre Set-up & Programme Design

CIAD

Financial Advisory & Compliance Documents

SOMBIZ · ASAL TRADE · MANZIL · PEARLS FIRM

CLIENTS & PARTNERS

Institutions we have worked with

IOM Somalia

UN MIGRATION

FAO Somalia

UN AGENCY

Ministry of Communications & Technology

FEDERAL GOVERNMENT

Ministry of Labour & Social Affairs

FEDERAL GOVERNMENT

Ministry of Commerce & Industry

FEDERAL GOVERNMENT

Ministry of Agriculture & Irrigation

FEDERAL GOVERNMENT

University of Somalia

EDUCATION

Ablaal Foundation

EDUCATION

MyBank

BANKING

Hormuud Telecom

TELECOMS

Somali Bankers Association

FINANCE



**Let's build what comes next,
together.**

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